

***\$50 LOW COST DESEXING
LAST ROUND MAY 2023**



Commonwealth Bank

Friends of the Pound, in partnership with the Commonwealth Bank, are offering low cost dog and cat desexing for Tweed Shire residents with their supporting vets: Tweed Coast Vet, Murwillumbah Vet and Greenway Drive Vet during the month of May.

**BOOKINGS ESSENTIAL:
PHONE (07) 5524 8590**

***Conditions apply.**

or apply online at:

<https://friendsofthepound.com/vouchers-desexing>



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Vegemite book by local

By Jonathon Howard

LOVE IT or loathe it, Vegemite is an Aussie icon. An historic revised book that delves into the fascinating history of the much-loved spread is launching this month by local author and grandson of the inventor, Jamie Callister, who lives at Casuarina.

The book is titled *Vegemite: The True Story of the Man Who Invented an Australian Icon*, published by Murdoch Books, and will hit the shelves on Tuesday, May 2.

Jamie's grandfather Cyril Callister invented the delicious dark brown spread in Melbourne in 1923.

The product was made from leftover brewer's yeast extract, with various vegetable and spice additives.

Published to coincide with Vegemite's 100th anniversary, this revised edition features a collection of photographs, a new introduction, and an epilogue that shares the little-known story of how Vegemite returned to Australian hands in 2017 under Bega.

Callister was the master of invention who also invented long-lasting packaged cheese, which ironically would someday marry well together with Vegemite on bread.

"Vegemite is a great Australian story of overcoming the odds, and of how extraordinary things can happen to almost ordinary people," Jamie said.

Vegemite was not always as popular as it is today and the story of its rocky road to acceptance is one of a fascinating look at the Australian public.

Jamie is hosting a series of special school talks as part of the school curriculum for STEM and History during early May at Pacific Coast Christian College at Tweed Heads South.

The school is also planning a Vegemite fun day.

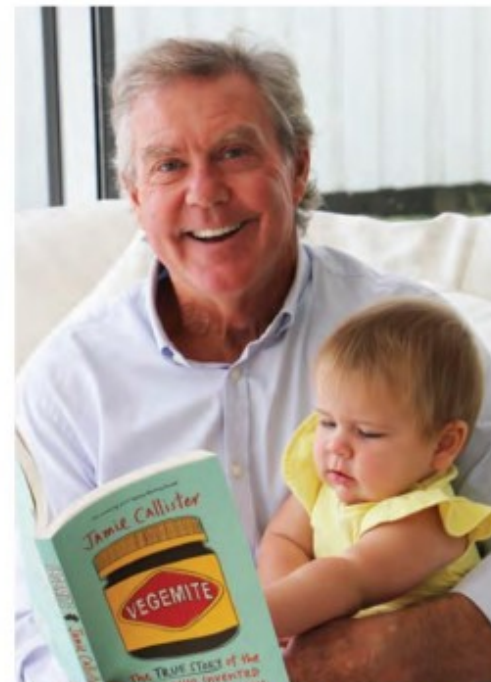
Jamie's hopes for the book is to share his

grandfather's incredible achievement and story with the public and especially students.

"Everyone knows the product but no one knows the fascinating story behind it. It wasn't an overnight success but rather the determination and perseverance from my grandfather that saw it grow into the success it is today," Jamie told *The Weekly*.

"I think it's important to understand our history and this is a great Australian story. Hopefully people will continue to have Vegemite in the pantry and a book on their shelves."

You can order a copy of *Vegemite: The True Story of the Man Who Invented an Australian Icon* via local bookstores or online by searching the title.



WE LOVE OUR VEGEMITE: Jamie Callister tells Lily Klein of Kingscliff (8 months) the story of how her great-great-grandfather Cyril Callister invented Vegemite